



CYGNAL

Survey of Likely 2022 General Election Voters

Iowa Statewide

Conducted October 18 - 19, 2021

n=600 | ±4.0%



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Likelihood to Vote

1. How likely are you to vote in the 2022 general election for Congress, Governor, and State Legislature out of the following options?

	Freq.	%
Definitely voting	534	89.0%
Probably voting	59	9.8%
Probably not voting	7	1.2%
Definitely not voting	0	0.0%
Unsure	0	0.0%
Total	600	100.0%

RD WT

2. Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	Freq.	%
<u>Right direction</u>	<u>322</u>	<u>53.7%</u>
Definitely right direction	188	31.3%
Probably right direction	135	22.4%
<u>Wrong track</u>	<u>238</u>	<u>39.6%</u>
Probably wrong track	72	12.0%
Definitely wrong track	165	27.6%
Unsure	40	6.7%
Total	600	100.0%

Generic Congressional Ballot

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	Freq.	%
<u>Republican candidates</u>	<u>331</u>	<u>55.1%</u>
Definitely the Republican candidate	283	47.2%
Probably the Republican candidate	47	7.8%
<u>Democratic candidates</u>	<u>220</u>	<u>36.6%</u>
Probably the Democratic candidate	45	7.5%
Definitely the Democratic candidate	175	29.2%
Unsure	50	8.3%
Total	600	100.0%



4 – 8. Please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable impression of them.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Joe Biden	<u>40.2%</u> 241	24.3% 146	<u>58.5%</u> 351	52.7% 316	1.0% 6	0.3% 2	-18.4%
Donald Trump	<u>52.9%</u> 318	36.7% 220	<u>44.8%</u> 269	38.9% 233	2.2% 13	0.1% 1	8.2%
Kim Reynolds	<u>57.4%</u> 345	43.3% 260	<u>36.9%</u> 221	31.4% 189	4.3% 26	1.3% 8	20.5%
Chuck Grassley	<u>53.2%</u> 319	33.2% 199	<u>40.8%</u> 245	30.4% 183	4.8% 29	1.2% 7	12.4%
Abby Finkenaur	<u>29.4%</u> 176	15.1% 91	<u>29.1%</u> 175	21.1% 127	23.9% 144	17.6% 106	0.3%

State Leg Job Approval

9. Do you approve or disapprove of the job the Iowa State Legislature is doing?

	Freq.	%
Approve	<u>277</u>	<u>46.2%</u>
Strongly approve	110	18.3%
Somewhat approve	167	27.9%
Neither approve nor disapprove	<u>78</u>	<u>12.9%</u>
Disapprove	<u>214</u>	<u>35.7%</u>
Somewhat disapprove	75	12.4%
Strongly disapprove	140	23.3%
Unsure	31	5.2%
Total	600	100.0%

Economic Outlook

10. How would you describe your attitude about your personal economic outlook for the next 12 months?

	Freq.	%
Optimistic	<u>244</u>	<u>40.7%</u>
Strongly optimistic	74	12.3%
Somewhat optimistic	171	28.4%
Pessimistic	<u>317</u>	<u>52.9%</u>
Somewhat pessimistic	181	30.2%
Strongly pessimistic	136	22.7%
Unsure	39	6.4%
Total	600	100.0%



Now, thinking ahead to upcoming elections...

Reynolds Re-elect

11. Do you feel that Kim Reynolds has done enough as Governor to deserve re-election, or is it time to give someone new a chance?

	Freq.	%
<u>Deserves re-election</u>	<u>320</u>	<u>53.3%</u>
Definitely deserves re-election	245	40.9%
Probably deserves re-election	74	12.4%
<u>Time for someone new</u>	<u>263</u>	<u>43.9%</u>
Probably time for someone new	104	17.3%
Definitely time for someone new	160	26.6%
Undecided	17	2.8%
Total	600	100.0%

Senate Ballot

12. If the 2022 general election for US Senate was held today, and the candidates were Republican Chuck Grassley and Democrat Abby Finkenaur, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Republican Chuck Grassley</u>	<u>331</u>	<u>55.2%</u>
Definitely Republican Chuck Grassley	284	47.3%
Probably Republican Chuck Grassley	48	7.9%
<u>Democrat Abby Finkenaur</u>	<u>231</u>	<u>38.6%</u>
Probably Democrat Abby Finkenaur	115	19.1%
Definitely Democrat Abby Finkenaur	117	19.5%
Undecided	38	6.3%
Total	600	100.0%

Trump v. Biden

13. If the 2024 general election for President was held today, and the candidates were Republican Donald Trump and Democrat Joe Biden, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Republican Donald Trump</u>	<u>325</u>	<u>54.1%</u>
Definitely Republican Donald Trump	283	47.1%
Probably Republican Donald Trump	42	7.0%
<u>Democrat Joe Biden</u>	<u>243</u>	<u>40.5%</u>
Probably Democrat Joe Biden	109	18.2%
Definitely Democrat Joe Biden	134	22.3%
Undecided	32	5.3%
Total	600	100.0%



Now, thinking about some issues in Iowa and the nation...

\$3.5T package

14. Do you support or oppose President Biden’s \$3.5 trillion spending plan that is being debated in Congress?

	Freq.	%
<u>Support</u>	<u>207</u>	<u>34.4%</u>
Strongly support	136	22.6%
Somewhat support	71	11.8%
<u>Oppose</u>	<u>357</u>	<u>59.5%</u>
Somewhat oppose	48	8.0%
Strongly oppose	309	51.5%
Unsure	37	6.1%
Total	600	100.0%

Budget Surplus

15. The state of Iowa recently ended the fiscal year with a \$1.24 billion surplus. What do you believe should happen to those surplus dollars?

	Freq.	%
Use the funds for new or increased government services	153	25.5%
Use the funds to lower how much Iowans pay in taxes	354	59.0%
Unsure	93	15.5%
Total	600	100.0%

Income Taxes

16. Generally speaking, would you say that the level of state income tax is too high, too low, or about right?

	Freq.	%
Too high	284	47.3%
Too low	26	4.4%
About right	236	39.3%
Unsure	54	9.1%
Total	600	100.0%

Property Taxes

17. Generally speaking, would you say that the amount you pay in local property tax is too high, too low, or about right?

	Freq.	%
Too high	381	63.4%
Too low	19	3.1%
About right	137	22.9%



Unsure	63	10.5%
Total	600	100.0%

ESAs

18. Do you support or oppose a plan to allow parents to spend their child's share of state educational funding at the public or private school of their choice?

	Freq.	%
<u>Support</u>	<u>340</u>	<u>56.7%</u>
Strongly support	233	38.8%
Somewhat support	107	17.9%
<u>Oppose</u>	<u>180</u>	<u>30.1%</u>
Somewhat oppose	46	7.7%
Strongly oppose	134	22.4%
Unsure	80	13.3%
Total	600	100.0%

Gender

19. Are you female or male?

	Freq.	%
Female	309	51.5%
Male	291	48.5%
Total	600	100.0%

Age

20. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>242</u>	<u>40.3%</u>
18 - 34	109	18.2%
35 - 49	133	22.2%
<u>50 and Over</u>	<u>358</u>	<u>59.7%</u>
50 - 64	170	28.4%
65 or older	188	31.3%
Total	600	100.0%

Race

21. What is your race or ethnicity?

	Freq.	%
White	539	89.8%
Black or African-American	23	3.8%
Hispanic or Latino	9	1.5%
Any other race or ethnicity	7	1.1%
Unsure	23	3.8%
Total	600	100.0%



Party by Registration

22. How are you registered to vote in Iowa? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	239	39.8%
Democrat	196	32.7%
Unaffiliated	131	21.9%
Another party	13	2.1%
Unsure	21	3.4%
Total	600	100.0%

Ideology

23. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>306</u>	<u>51.1%</u>
Very conservative	161	26.8%
Somewhat conservative	146	24.3%
<u>Moderate</u>	<u>159</u>	<u>26.5%</u>
<u>Liberal</u>	<u>114</u>	<u>19.1%</u>
Somewhat liberal	65	10.9%
Very liberal	49	8.2%
Unsure	20	3.4%
Total	600	100.0%

Urbanicity

24. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	263	43.8%
Suburban	199	33.2%
Urban	138	22.9%
Total	600	100.0%

Education Level New

25. What is the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>398</u>	<u>66.3%</u>
Some high school	38	6.4%
High school diploma/GED	79	13.1%
Technical Certification	54	9.1%
Some college or Associate's Degree	226	37.7%
<u>At least College</u>	<u>201</u>	<u>33.5%</u>



Four-year undergraduate or Bachelor's Degree	121	20.1%
Graduate degree or further	80	13.4%
Unsure	1	0.2%
Total	600	100.0%

Income by Response

26. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	169	28.1%
\$50,000 - \$100,000	245	40.8%
More than \$100,000	186	31.0%
Total	600	100.0%

27. General Election X/4

	Freq.	%
0 of 4	3	0.5%
1 of 4	27	4.4%
2 of 4	44	7.3%
3 of 4	128	21.3%
4 of 4	399	66.5%
Total	600	100.0%

28. Geo

	Freq.	%
Cities	294	49.1%
Rest	306	50.9%
Total	600	100.0%

29. Geo - DMAs

	Freq.	%
Cedar Rapids	178	29.7%
Dav/Rock Is/Mol	69	11.5%
Des Moines/Ames	254	42.3%
Omaha	25	4.1%
Ottumwa/Kirksvle	3	0.6%
Quincy/Hannibal	9	1.5%
Roch/Mas Cty/Aus	20	3.3%
Sioux City	40	6.7%
Sioux Flls/Mitch	2	0.3%
Total	600	100.0%

30. Age + Gender

	Freq.	%
F 18 - 34	59	9.8%
F 35 - 49	60	9.9%



F 50 - 64	86	14.3%
F 65+	105	17.5%
M 18 - 34	50	8.3%
M 35 - 49	73	12.2%
M 50 - 64	84	14.1%
M 65+	83	13.8%
Total	600	100.0%

31. Urbanicity + Gender

	Freq.	%
Rural Female	128	21.3%
Rural Male	135	22.5%
Suburban Female	109	18.1%
Suburban Male	90	15.1%
Urban Female	73	12.1%
Urban Male	65	10.8%
Total	600	100.0%

32. Education + Gender

	Freq.	%
Female College	110	18.4%
Female No College	198	33.0%
Male College	91	15.1%
Male No College	200	33.3%
Unsure	1	0.2%
Total	600	100.0%

33. Partisanship + Gender

	Freq.	%
Republican Female	114	19.0%
Republican Male	125	20.9%
Democratic Female	117	19.5%
Democratic Male	79	13.2%
UAF/Other Female	72	12.0%
UAF/Other Male	72	12.0%
Unsure	21	3.4%
Total	600	100.0%

34. Partisanship + Age

	Freq.	%
Republican 18-34	32	5.3%
Republican 35-49	66	11.1%
Republican 50-64	71	11.9%
Republican 65+	69	11.5%
Democratic 18-34	45	7.6%
Democratic 35-49	17	2.8%
Democratic 50-64	59	9.9%
Democratic 65+	75	12.5%



UAF/Other 18-34	32	5.3%
UAF/Other 35-49	42	6.9%
UAF/Other 50-64	35	5.8%
UAF/Other 65+	36	6.0%
Unsure	21	3.4%
Total	600	100.0%

35. Race + Gender

	Freq.	%
White Female	274	45.7%
White Male	264	44.0%
Non-White Female	24	4.1%
Non-White Male	14	2.4%
Unsure	23	3.8%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted October 18 – 19, 2021, with 600 likely 2022 general election voters. It has a margin of error of $\pm 4.0\%$. Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely 2022 general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal was named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.



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